



Read All About It

Key Stage 2 Literacy Teachers' notes

This unit of work is designed for use at upper Key Stage 2 levels of the **National Literacy Strategy**. It provides the basis for a week's Literacy work and can be used in conjunction with the Key Stage 2 units on Geography and Art and Design from this pack.

Learning Objectives Covered by this Work

- ② Scan, skim and obtain specific information through detailed reading.
- ② Identify the use and effect of specialist vocabulary and identify words associated with persuasion.
- ② Understand structural and organisational features of different types of text.
- ② Choose form and content to suit a particular purpose and use language and style appropriate to the reader.
- ② Use features of layout, presentation and organisation effectively.
- ② Plan, draft, revise and present texts.
- ② Inform and explain, focusing on the subject matter and how to convey it in sufficient detail for the reader.

Before the Visit (Day 1)

Examine a range of leaflets about natural sites. Examples can be obtained from the addresses listed on the contacts page of this pack. Consider the format of the leaflet, the relationship between illustrations and text, and the use made of text features. Identify the target audience for each leaflet.

Choose one leaflet and list the types of information given in the different sections.

Identify examples of 'specialist' vocabulary used in the leaflet. How has this been adapted to the target audience?

Decide on a target audience for a leaflet about the woodland. Alternatively, groups could choose different audiences.

Use the sections on access, history, ecology and management from part 1 of this pack to make notes for your leaflet. Focus on the level of information required by the leaflet's audience.

In the Woodland (Day 2)

Use the worksheet to make notes on the points that you wish to communicate to your target audience.

Consider the reasons why your target audience might visit the area, the things that they could do there, and the ways in which they would benefit from doing so. In addition, consider the things that might deter them from using the woodland and where they might require persuasion.

Make sketches and/or take photographs to be used within leaflets.

Follow-up Work

Day 3 - Consider the use of persuasive language in the sample leaflets and use as a basis for sentences to persuade the target audience to make use of the woodland visited.

Day 4 - Recap the content and style of information sections from the sample texts. Use the notes made on day 1 to produce short pieces of informative text about aspects of the area, with the target audience in mind.

Day 5 - Recap the relationship between text and illustrations in the sample texts and design the layout of the leaflet, showing the relationship between text and illustrations and the use of text features, including titles and subtitles. If time, produce a final version of your leaflet using a desk-top publishing or word-processing programme.



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Who is the target audience for your leaflet?

Key Stage 2 Literacy Pupil Sheet

1. Why might your target audience want to visit the wood?

2. What things might your target audience be interested in seeing during their visit?

3. Which places in the wood might your target audience particularly like?

4. What things could your target audience do when in the wood?

5. In what ways would they benefit from taking part in these activities?

6. What things about the wood might deter your target audience from visiting?

Now use the back of this sheet to make sketches that could be included in your leaflet.

